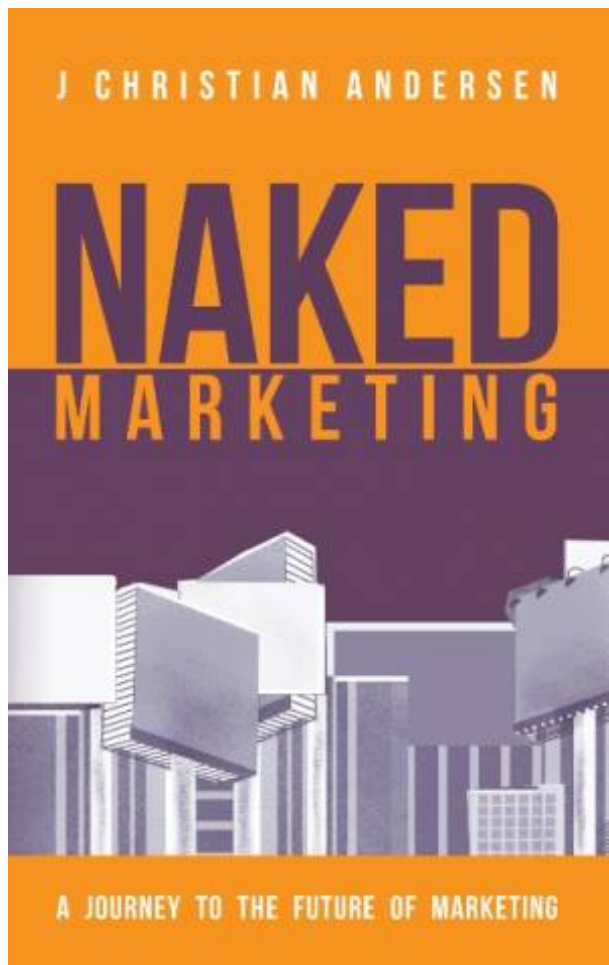


Naked Marketing



Sprog:	Engelsk
Kategori:	Erhverv
ISBN:	9788771703733
Udgivet:	23. oktober 2015
Forfatter:	J. Christian Andersen
Forlag:	Books on Demand

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Traditional marketing is dying. It's getting more and more difficult to get the attention of consumers. Advertising is the cost of being boring. In the old days, companies broadcast their message to their customers through slick ads and sales people. But consumers got tired of listening. Now the customers are talking. They're talking to each other, their friends, colleagues, and family members. Unless you give them something worth talking about, they won't be talking about you or your product. Companies – and their marketing programs – are no longer opaque. They have become naked. In this book you will explore how you need to redefine your marketing if you want to connect with your customers. Part travelogue, part extended essay, this book is the perfect guide on how to navigating in a naked world.

Build a complete automotive sales platform to attract more car buyers and capture more sales leads with dealership websites and traffic generators from. *FREE* shipping on qualifying offers. Tweet Naked: A Bare-All Social Media Strategy for Boosting Your Brand and Your Business [Scott Levy] on Amazon. com. Sorvetes 100% naturais feitos com pedaços de frutas e água de coco. PepsiCo misleadingly marketed its Naked Juice brand as healthier than it is, according to a new lawsuit.

One of London's leading Creative Marketing & Branding Agencies Own your dealership market. The media blames a viral marketing company for the stunt, but the truth is far more disturbing.

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